

The White House

March 7, 2025

PREPARING THE UNITED STATES FOR A HISTORIC SPORTING EVENT: Today, President Donald J. Trump signed an Executive Order establishing a White House Task Force on the FIFA World Cup 2026.

- The United States will host the FIFA Club World Cup 2026, anticipated to be one of the largest sporting events in history, coinciding with our nation's 250th anniversary.
- The Executive Order establishes a task force to oversee preparations for the FIFA events, comprised of members of President Trump's cabinet and key government agencies.
 - President Trump will chair the task force, Vice President Vance will serve as Vice Chair, and an Executive Director will manage daily operations.
- The task force will coordinate with Federal agencies in planning, organizing, and executing the 2025 Club World Cup and 2026 World Cup.
- This Order underscores President Trump's commitment to showcasing national pride, hospitality, and economic opportunity through sports tourism.

MAXIMIZING ECONOMIC AND CULTURAL IMPACT THROUGH STRATEGIC

LEADERSHIP: President Trump understands the value that major sporting events like this can bring to America and is committed to leveraging these opportunities to promote American excellence.

- The 2026 World Cup is projected to draw massive crowds, significantly boosting local businesses, infrastructure development, and job creation.

- 2026 World Cup host cities can expect to see up to 450,000 visitors and a potential net economic impact of up to \$480 million.
- Tourism, hospitality, and retail industries will benefit from increased international and domestic visitors.
- Global sporting events like the FIFA World Cup captivate audiences worldwide.
 - The 2018 World Cup final reached an average live audience of 517 million viewers, with more than 1.1 billion people tuning in over its 90 minutes.
 - The 2022 World Cup saw over 5 billion people engage with the tournament across platforms.
- This initiative aligns with President Trump’s broader economic agenda, using the global spotlight to attract foreign investment and strengthen America’s position as a top destination for sports and tourism.

CELEBRATING AMERICA’S GLOBAL SPOTLIGHT: President Trump is taking every opportunity to showcase American greatness on the world stage.

- President Trump created a White House Task Force on Celebrating America’s 250th Birthday, ensuring the nation’s rich history and bright future are highlighted on this milestone year.
- In his first term, President Trump played a pivotal role in securing the United States’ bid for the 2028 Summer Olympics in Los Angeles—an event he will now oversee as President.
- Hosting the 2026 FIFA World Cup will be a historic opportunity to unite the nation, celebrate American excellence, and reinforce our status as a premier global destination for major events.

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